

### Key Partners

World Hope International

Wesleyan Church

Bettah Bakery

### Key Activities

Baking

Farming

Selling

### Value Propositions

Using local resources, we create nutritious, affordable food products for mothers to purchase and for their children to consume.

### Customer Relationships

Farmers to bakers

Bakers to vendors

Vendors to families

### Key Resources

Produce

Appliances available in bakeries

### Channels

Street vendors

Possibility of reaching into closed stores

### Cost Structure

500 SLL for production cost

Sell wholesale products to vendors for 1000 SLL a piece

Vendors sell products 1500-2000 SLL

Labor Cost: TBD by bakeries

### Revenue Streams

Wholesale to vendors

Vendors sell individual products to customers