

Key Partners

World Hope International

Wesleyan Church

Bettah Bakery

Key Activities

Baking

Farming

Selling

Value Propositions

Using local resources, we create nutritious, affordable food products for mothers to purchase and for their children to consume.

Customer Relationships

Farmers to bakers

Bakers to vendors

Vendors to families

Key Resources

Produce

Appliances available in bakeries

Channels

Street vendors

Possibility of reaching into closed stores

Cost Structure

500 SLL for production cost

Sell wholesale products to vendors for 1000 SLL a piece

Vendors sell products 1500-2000 SLL

Labor Cost: TBD by bakeries

Revenue Streams

Wholesale to vendors

Vendors sell individual products to customers